

Minutes: MSPA Regular Board Meeting Sept. 4, 2025

The meeting was called to order at 8:15 a.m.

Minutes of the August 7, 2025 meeting were approved as written.

Board Members and Guests:

Andre Ordubegian (Copy Network)- President; Gigi Garcia (It Takes A Village Kids)-Vice President; Kim Kelly (Merle Norman)- Secretary; Maureen Palacios (Once Upon A Time)- Treasurer; Mark Pedersen (Moo Moo Mia)- Board Member at large; Corey Grijalva (Joselito's)- Board Member at large; Dale Dawson (Events Coordinator and Business Administrator); Steve Pierce (Communications Admin./Film Liaison); Tony Chriss (GD Economic Development); Molly Burke (MVCCC); Officer Aaron Eggiman (GPD); Rob Manciero (CV Chamber); Diane Rohan (Sparr Heights Cert); Rich Boccia (Sparr Heights Cert); Dominique Pocina (CV Weekly); Ejmin Hakohian (Community member); Brian Miller (The Chiropractic Place); Riley Miller (The Chiropractic Place); Tom Lorenz (CoG); Domenica Megerdichian (CoG); Jose Gerardo Gutierrez (Je t'adore); David and Garo Anserlain (Executive Jewelers)

City of Glendale:

Tony Criss (Economic Development): updates are as follows: commented on the August 7th MSPA board meeting CoG land use presentation by Vilja Zemaitatis and Theresa Santilena; MSPA inquired as to why the Land Use flyers have not been added to the CoG website and could they be added asap; Tony noted the MSPA needs to contact the dept that will paint the light posts to get it scheduled; MSPA needs to contact the CoG Traffic Dept. regarding upgrades to the MSP; Tony Chriss and Bradley Calvert collected Parklet owner contracts; next step is to turn them over to the City attorney for review.

MVCCC: Executive Director Molly Burke announced the "Bingo, Beer and Brats" event scheduled for 9-13-25 at the Glendale Elks Lodge; Oktoberfest is October 4, 2025.

Glendale PD: Aaron Eggiman reviewed recent crimes in the area; reported on the recent Pattye's Closet old school distraction theft that resulted in over \$5000 loss of merchandise on 9-30-2025; on 9-19-25 a Rolls Royce parked in the 2300 block of Honolulu Ave. was vandalized by a plunger.

Sparr Heights Cert: Rich Boccia and Diane Rohan gave a presentation on what the Sparr Heights Cert team does.

Treasurer Maureen Palacios discussed proposals to invest MSPA funds in infrastructure projects; list includes trash dumpster enclosures, bus benches \$1000-\$2500 each, public toilets, sidewalk stickers, security lights. Corey Grijalva made a motion to allocate \$50,000 towards Stickers, Security lights and benches. Gigi Garcia seconded the motion. The motion passed.

Contractors Reports:

Business Administrator Dale Dawson;

- Treasurer's Report Balance as of 8-31-25 is \$427,708
- 28 Delinquent Assessments from 2024 were discussed.

Events Coordinator: Dale Dawson reported:

- Oktoberfest (MVCC Chamber) Sat. Oct. 4, 2025
- Halloween Spooktacular-Friday October 31st 5-7pm. Barricades go up 4pm-8:30pm.
- 7th Annual Holiday Wine Walk-Sat Nov. 8, 2025 - ticket sales have begun.
- Town Tree Lighting-Fri. Nov. 28th, 2025.
- Small Business Sat: Sat. Nov. 29, 2025
- Old Town Christmas Activities-Sat Nov. 29th through Sun. Dec. 21st. The horse-drawn trolley and musical groups are being booked.

Communications Administrator: Steve Pierce reported:

- A meeting is scheduled with City Officials in front of Lot 7 trash dumpsters Sept 10, 2025 at 8:00am to discuss building a wall to contain lot 7 trash bins.
- "Roses For You" (formerly Floral Fusion) has new owners .
- Andersen's Pet Store will be celebrating National Pet store day on Sat Sept. 27, 2025.
- Paris Baguettes will open by 11-15-25. Sushi Nakata has a soft opening.
- The 911 parade will be Sept. 11, 2025 and the procession will be visiting 15 schools and proceed thru the MSP.

Filming Liaison: Steve Pierce

- Scheduled: Photo Shoot inside the Montrose Bowl Sept. 16 - 9am-2pm
- USC Student Filming inside Once Upon A Time, Mon. Nov. 3 - 9am-3pm.

Filming revenue year-to-date \$80,637.90.

Filming Moratorium runs Nov.15-Jan. 3,2026.

Committee Reports:

Harvest Market: Gigi Garcia reported that all is going well.

Marketing: Mark Pedersen reported on the recent committee meeting.

Meeting adjourned at 9:45 am